

Save the date - September 28th

Webinar: 130th Canton Fair Presentation

Organised by:



Supported by:



CLUBASIA



Canton Fair was established in 1957 by mainly the China Foreign Trade Center with the support of the Chinese Minister of Commerce and the Government of Guangdong Province. The fair is held annually during the spring and autumn months in Guangzhou, China. Canton Fair is a comprehensive international trade event with the longest history, largest scale, most comprehensive exhibition variety, largest buyer attendance, largest home country distribution of buyers, and largest trade turnover in China. In 2020, against the devastating global coronavirus pandemic, the 127th and 128th Canton Fairs took place online. At the 128th Canton Fair, 26,000 Chinese and international exhibitors showcased their products in a marketing and conducted online negotiations via the virtual Canton Fair. Buyers from 226 countries and regions registered and visited the fair; the buyer's country of origin has reached a record high.

This year the Canton Fair will be held from October 15th in a hybrid format, both online and offline.

*During our online event, we will explain how to attend the fair, find qualified suppliers and join the VIP Buyer program which will be open during the fair period (from Oct. 15th). You can watch live streaming, search specific products, chat with them, fix online meeting and start a real negotiation. Moreover, Italian buyers belonging to Italy China Chamber of Commerce network can enjoy many **special benefits from the VIP BUYERS program.***

Webinar Program

- 14:00- 14:10 *Marco Bettin*, Secretary General of the Italy China Chamber of Commerce
- 14:10 - 14:20 *Giorgio Daviddi*, Consul of Italy for Canton (Guangzhou)
- 14:20 - 14:30 *David Doninotti*, Secretary General of AICE
- 14:30 - 14:45 *Senior management of China Foreign Trade Centre*, Organizer of the Canton Fair
- 14:45 - 14:55 *Shu Luomei*, Economic and Commercial Consul of the People's Republic of China in Milan
- 14:55 - 15:10 *Hu Qingqing*, International VIP Service Executive of CFTC, Canton Fair operator presenting how to join and benefit VIP buyers program
- 15:10- 15:20 Case Study Temaprom Group

